

UNIVERSITY of NORTH TEXAS
G. BRINT RYAN COLLEGE of BUSINESS
MGMT 5660.001 – International Management
100% online course Summer 2023 5W1
COURSE SYLLABUS
May 22 – June 23, 2023

Professor: Dr. Jae Webb – Department of Management
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It is preferable that you contact me through Canvas to communicate. If you e-mail me directly you MUST email me at the UNT email above **using your UNT assigned student e-mail address**. I will contact you via your UNT email address or through Canvas, which you are expected to have access to and monitor as a UNT student.

See <http://it.unt.edu/eagleconnect> for questions about access to UNT student e-mail. If you use your UNT student e-mail...

** Please include MGMT 5660 in the Subject Line**

OFFICE HOURS: My availability is frequent. I will be online in the course on Canvas on a near daily basis responding to and sending communication. I am available to speak on the phone, in person, or via video conference typically with a 16-24 hour notice. If I am ever to be unavailable, e.g. sickness, travel, etc., I will notify you in advance.

Course Description for MGMT 5660

This course presents theory and knowledge related to management and entry in international settings, while also considering the global environment. Regardless of whether businesses have direct international affiliations or contact, globalization influences the environments of both local and global firms. Gaining an understanding and awareness of the purpose of and obstacles to conducting business internationally, as well as managerial implications of such activities, is valuable to managers at all levels. This course explores theoretical underpinnings for phenomena in the international business environment, with an opportunity to apply these concepts to both international business and management.

Course Objectives for MGMT 5660

- ❖ Appreciate the impact and significance of global business on the economies of the world
- ❖ Understand the complexities and degree of awareness necessary for conducting business in foreign countries
- ❖ Identify and explain links between course material and current international business and/or economic events
- ❖ Develop skills and abilities to become an effective international manager
- ❖ Apply course concepts towards both management and international operations

Required Textbook: Wild and Wild. (2020). International Business: The Challenges of Globalization.
9th edition (9780134729220)

Canvas & Technology

- You can access the course at <https://unt.instructure.com>
- Login using your EUID and Password
- Click “MGMT 5660” from the list of courses

Please note that Canvas relies heavily on electronic technologies for online courses, and technology is not a 100% reliable. It is each student's responsibility to take exams in a location with a reliable computer and internet connection. Students are advised to use the Business Leadership Building computer labs for taking exams as the BLB has the latest technology. Be sure to check your browser before starting the exam (Google Chrome or Mozilla Firefox work best). Be sure to use a hard wired broadband connection or a very dependable wireless connection, and make sure your device is plugged-in or charged. Students assume ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. Also, DO NOT TAKE ASSESSMENTS USING A MOBILE DEVICE! Your enrollment in this class signifies that you possess basic computer skills necessary to use information systems like Canvas. The student assumes ALL responsibility for participating, taking exams, and uploading assignments within Canvas Learning System.

TECHNICAL ISSUES WITH CANVAS:

Please immediately report ALL Canvas problems to the UNT helpdesk at 940.565.2324. Be sure to ask for a ticket number and then email the ticket number to me along with the report from the helpdesk. Without a ticket number, I can't follow up on the technical issue. Technical difficulties will be resolved as they appear. The University computer techs can determine exactly what has taken place and will advise me of the outcome (your ISP, our ISP, Canvas, etc.). I will make a determination on how to resolve the technical issue based on their advice, University policy, applicable law, and my experience.

EUID ACCESS AND PASSWORDS:

Enterprise User Identification Numbers (EUID's) and passwords are required by the University of North Texas to access this course. It is the student's responsibility to maintain a current EUID number and password. You may reset your password at <https://ams.unt.edu/acctreq.php>.

Class Structure

This course is taught exclusively online, through Canvas, and it is the student's responsibility to be able to access, and appropriately use, online materials and complete course requirements as assigned in the course schedule provided in the syllabus. This is not a correspondence course.

Students are expected to read all the assigned materials on time, per the course calendar in the syllabus. Lecture notes and other materials posted online are not a substitute for thorough reading of the chapter. Additional material, which may include video segments or articles may be assigned from time to time. Often, this material will reflect content that is newly identified as relevant to the course, and is therefore not specified on the syllabus.

Discussion posts and exams are made available on a scheduled basis throughout the semester. For the discussion forums to work effectively, you must have read, viewed and thought about all assigned material. A good rule of thumb is to spend as much time analyzing and preparing the material as you do reading it.

Exams will only be open for small periods of time, which will not change, and are published in the course at the beginning of the semester so students may plan ahead.

This course does not meet requirements of an F-1 Visa for international students. In-person meetings are not available during Summer 5W1.

Assignments and Grading for the Course

Community Building	100
Global Dilemmas (4 @ 50 points each)	200
Academic Paper	200
Exams (4 @ 100 points each)	400
Simulations (4 @ 25 points each)	100
Total Points Available for the Course	1000

Grades will be based on the points earned during the course according to this scale:

- | | |
|------------------------|-----------------------|
| A. = 900 – 1000 points | D. = 650 – 699 points |
| B. = 800– 899 points | F. = Below 650 points |
| C. = 700– 799 points | |

Community Building (100 points)

We are studying the global community for the purpose of understanding the role, responsibilities, strategies, and opportunities that exist for business in that community. We will be doing this from the standpoint of our classroom community for the purpose of understanding and developing intercultural perspectives.

Global Dilemmas (4 @ 50 points each)

In weeks one through four we will have a weekly discussion board that tasks you to respond by providing a solution to a problem in international business. You will be asked to bring personal insight to bear, to apply the concepts to situations from your own life as well possibly current events. Students are required to respond to at least three classmates offering insight, critique, and encouragement.

Academic Paper (200 points)

Students will write one academic paper on a prompt related to the intersection of course material, a real world example, and personal strengths and weaknesses. The paper will be between 3-5 pages in length (roughly 1,200-1,500 words) and is expected to contain outside academic sources, properly cited in a recognized style (APA, MLA, etc.).

Exams (4 @ 100 points)

A 72-hour window has been given for each exam. This generous time window is intended to provide as much accommodation as possible with your individual commitments. Exams consist of 30 questions each worth 3 points and one essay/short answer question worth 10 points for a total of 100 points. You have 60 minutes for each exam from the time you start. Exams must be taken in one sitting. Exams will save and submit automatically when the 60-minute time limit is reached. All exams require the use of Respondus LockDown Browser with Webcam.

Simulation Exercises (4 @ 25 points each)

The publisher provides a MyLab platform that creates simulated decision-making scenarios for you. Four of these simulations have been identified. While they align with specific chapters you are allowed to do them at your leisure so long as they are completed by the assigned due date in the last week of the semester.

ACADEMIC INTEGRITY

According to UNT Policy 06.003, Student Academic Integrity, (<https://policy.unt.edu/policy/06-003>) academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. All violations of the Student Academic Integrity policy will be reported. Usage of cell phones, iPhones, cameras, or any other electronic device is not allowed during a test. Talking to other students, soliciting or giving help is not allowed. Copying, photographing, or disseminating the questions in any form is prohibited. Remember, the exam questions are randomized so you will NOT see the same questions in the same order as your classmates. This sentence is an Easter egg – if read this sentence you can e-mail your professor the phrase ‘lucky day’ for five extra points on an assignment of your choice, not to exceed maximum available credit for that assignment. Good job reading the syllabus.

DROPPING THE COURSE:

If you decide it is necessary to drop the course, please adhere to the Academic Calendar on the Registrar’s website: <http://www.unt.edu/catalog/>. Please note that Monday, June 26, 2019 is the last day for a student to drop a course. With regards to dropping the course, you will need to go to the following link: <https://registrar.unt.edu/registration/dropping-class> and click on Request to Drop Class form.

EMERGENCY ALERTS:

The University of North Texas has an emergency Notification System, Eagle Alert (<https://www.unt.edu/eaglealert/>), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Connect Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at my.unt.edu. The university's radio station, KNTU 88.1 FM and website <http://www.unt.edu>, will provide updated information during an emergency situation.

COURSE EVALUATIONS:

This semester, UNT will administer course evaluations online (the “SPOT” – Student Evaluation of Teaching). The evaluations are used to evaluate faculty performance and provide guidance on what can be improved (also tell us what you like!). These are very important to me as you are the reason I’m here. I truly value your feedback and very much appreciate you taking the time to complete the evaluations which will be administered towards the end of the semester.

ATTENDANCE AND ASSIGNMENTS POLICY:

Students are required to log into course through Canvas multiple times a week to check class announcements, check grades, and complete assignments. For due dates and exam times, please see the Course Schedule towards the end of the syllabus. University policy states the conditions and remedies for University and personal related absences. These include, but are not limited to University sanctioned activities, illness, civic duty, military service, caregiver leave, and religious observances (to include funerals). In order to treat everyone equally under the law (Federal and State), some form of official documentation is required as to why-when-where. This is not intended to be an invasion of privacy, but will allow me to accommodate you during this unusual period of time. Please inform me of the situation and we will discuss on a case by case basis.

DISABILITY ACCOMMODATION:

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided to me within the first week of the semester. Note that students must obtain a new letter of accommodation for every semester. For additional information see the ODA website at <http://disability.unt.edu>.

ACCEPTABLE STUDENT BEHAVIOR:

Act professionally and respectfully at all times. Student behavior that interferes with an instructor's ability to conduct a class, or other students' opportunity to learn, is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior may be referred to the Dean of Students to review whether the student's conduct violated the Code of Student Conduct. The Code of Student Conduct can be found at <https://conduct.unt.edu>.

Due Dates & Deadlines

The course schedule of exam dates and assignment due dates is posted at the beginning of the course. I do not allow make up assignments OR alternative assignment due dates as there is adequate time to complete the assignments. Plan accordingly and make sure you complete the assignments before the deadlines. **No late assignments accepted.** You are expected to plan ahead! I do not anticipate scheduling issues, but if you have a conflict, you should contact me prior to the exam, and the request must comply with [University policy](#). University policy states the conditions and remedies for school and personal related absences. These include, but are not limited to, University sanctioned activities, illness, civic duty, military service, caregiver leave, and religious observances (to include funerals).

All of your postings for the weekly discussion forums are due by the end of the day on Sunday, before the start of the next week. It is recommended that you post earlier if you are able, because of the asynchronous nature of the online dialogue it's best to allow others more time to review and respond to your post.

Start Date	Reading Schedule	Assignments & Due Dates
Week 1		
05/22/2023	Chapters 1, 2, & 3	Community Building Exercise – due by 05/27 Global Dilemma Discussion Board – due by 05/28 Exam #1 covers Chapters 1-3 open due by 5/28
Week 2		
05/29/2019	Chapters 5, 6, & 7	Global Dilemma Discussion Board – due by 06/04 Exam #2 covers Chapters 5-7 due by 6/04
Week 3		
06/05/203	Chapters 11, 12, 13	Global Dilemma Discussion Board – due by 06/11 Exam #3 covers Chapters 11-13 due by 6/11
Week 4		
06/12/2023	Chapters 14	Global Dilemma Discussion Board – due by 06/18 Academic Paper – due by 06/17
Week 5		
06/19/2023	Chapters 15 & 16	Simulations - due by 06/20 <ul style="list-style-type: none"> • The Debate Over Globalization • Managing in Global Environments • Diversity in International Operations • Ethics in International Business Exam #4 – covers Chapters 14-16 due by 6/23